

Presented by

Legacy Place Society



# FIRST RESPONDER

SUICIDE AWARENESS  
BEHAVIOURAL HEALTH  SYMPOSIUM

2026



Edmonton, AB

September 23, 2026



Calgary, AB

October 1, 2026

## Sponsorship Opportunities

Support the wellbeing of Canada's First Responders while positioning your organization as a leader in community care.

[legacyplacesociety.com/FRSABH](https://legacyplacesociety.com/FRSABH)



# About the Symposiums

The First Responder Suicide Awareness & Behavioural Health Symposium is Alberta's foremost gathering focused on mental wellness across high-risk professions. Now entering its 9th year in Calgary and 7th in Edmonton, the Symposium brings together over 1200 participants annually from police, fire, EMS, military, corrections, dispatch, and other frontline sectors to share space, stories, and strategies for resilience.

Featuring similar themes of "Where I Want To Be", the symposium features a day of conference-style learning with expert-led presentations.

Grounded in lived experience and cultural understanding, our Symposium creates space to honour those lost to suicide, support those still serving, and strengthen the systems that stand behind them.



## 2026 SYMPOSIUM DATES

## Your Sponsorship Saves Lives.

**More First Responders in Canada die by suicide than in the line of duty.**

Our Symposium is a direct response to that reality. Legacy Place Society creates space for healing, equips individuals with life-saving skills, and builds a culture of support that lasts beyond the badge. Your sponsorship doesn't just fund an event; it provides access to connection, training, and hope for those who show up for us every day.



## Edmonton, AB

*Italian Cultural Centre*  
**September 23, 2026**

## Calgary, AB

*Centre Street Church*  
**October 1, 2026**

# Sponsorship Opportunities

## Presenting Partner

**\$10,000 | 2 Available**

1 Edmonton | 1 Calgary

- Full-page back cover ad in program
- Verbal recognition throughout day
- Logo on all event materials, signage and screens
- Website and social media exposure
- Exhibitor table
- 4 complimentary symposium tickets

**INCLUSION IN POST-EVENT DIGITAL REPORT AND HIGHLIGHTS**

## Food Sponsor

**\$5,000 | 4 Available**

2 Edmonton | 2 Calgary

- Logo in program, on screen and website
- Branded signage (8.5x11) at breaks
- Verbal recognition before and after breaks
- 3 symposium tickets
- Exhibitor table

## Speaker Sponsor

**\$2,000 | 12 Available**

6 Edmonton | 6 Calgary

- Recognition in program and on screen
- Website and social media mention
- 2 symposium tickets

We can curate a package that aligns best with your giving goals!

## Mental Health Sponsor

**\$1,500 | 2 Available**

1 Edmonton | 1 Calgary

- Recognition during welcome
- Logo in program, on screen, and website
- Exhibitor table
- 2 symposium tickets

## Registration Sponsor

**\$1,000 | 2 Available**

1 Edmonton | 1 Calgary

- Logo on name badge
- Signage at Registration tables
- Exhibitor table
- 1 symposium ticket

## Symposium Exhibitor

**\$200 | 20 Available**

10 Edmonton | 20 Calgary

- Logo on screen and program
- Website and social media mention
- 1 symposium ticket

**Ticket Sponsor | \$70**

Supports a First Responder's attendance at the Symposium

# Legacy Place Society

Since 1998, Legacy Place Society has provided confidential housing, a confidential phone line, and educational partnerships to support the mental health and well-being of First Responders, Military personnel, Veterans, and their families. Our trauma-informed programs focus on suicide prevention, peer support, and building resilience through every stage of service and recovery.

## Connect with us

### Diana Festejo

*Executive Director*

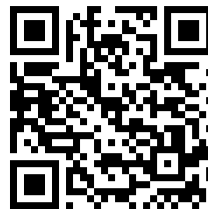
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### Tia Callaway

*Administrative Director*

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To learn more about us, our newest initiative 'Legacy Place Acres' or to donate visit our website [LegacyPlaceSociety.com](https://LegacyPlaceSociety.com)



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## YOU HELP SUPPORT



# 67,000+

LEGACY PLACE HOUSE STAYS



# 9,000+

SYMPOSIUM ATTENDEES



# 6500+

CRISIS CALLS TO DATE